

From: [Chassy, Bruce M](#)
To: [HAMMOND, BRUCE G \(AG/1000\)](#)
Subject: RE: EFSA Highlights
Date: Tuesday, April 24, 2012 3:16:38 PM

bruce

i do hope that they are interested we all keep writing great science but nobody reads it

the other side just lies, its so much easier for them

people may watch videos if they are short and good

keep fingers crossed

bruce

From: HAMMOND, BRUCE G (AG/1000) [bruce.g.hammond@monsanto.com]
Sent: Tuesday, April 24, 2012 3:00 PM
To: Chassy, Bruce M
Subject: RE: EFSA Highlights

Thanks for your quick response I was not aware of your activities in this area If there is sufficient interest in the leadership here, we may get back to you to develop this proposal further Will be interesting to see what others who were copied in on the email think

From: Chassy, Bruce M [<mailto:bchassy@illinois.edu>]
Sent: Tuesday, April 24, 2012 12:46 PM
To: HAMMOND, BRUCE G [AG/1000]
Cc: SACHS, ERIC S [AG/1000]; Wayne Parrott; Genevieve Bondy; Bartholomaeus, Andrew; Kate Walker; GLENN, KEVIN C [AG/1000]; LEMKE, SHAWNA LIN [AG/1000]; VICINI, JOHN L [AG/1000]
Subject: Re: EFSA Highlights

Bruce

I think that's a great idea They are sorely needed

I have a small Grant from USDA and Dept of State to make about 10 such YouTube videos 7 are just about to go online featuring stars: Wayne Parrott, Martina McGloughlin, Rick Hellmich, and yours truly

I think it is important that these YouTubes will come from FSHN at U of Illinois and will credit the State Dept for support I would like to see more of them with those credits ebut State's resources are limited

I am talking to State about funding for additional videos and am also seeking other sources of support for doing more of them I have a willing and very good video unit on campus V-fluence has helped us create and edit the scenarios and I have to say that without them I wouldn't have known a video from a doorknob (even though I thought I did when I started this)

It would be very useful to me to have a list of videos that all of you think would be helpful I will put them in my proposals

Regards

Bruce

On Apr 24, 2012, at 12:28 PM, HAMMOND, BRUCE G (AG/1000) wrote:

FYI, on the EFSA website below, they have short videos geared to the public that provide 3 minute sound bites on how EFSA assesses the risks of various contaminants that can enter foods (food additives, pesticides, bacterial pathogens etc) as well as GM foods (unfortunately GM crops are lumped together with other contaminants) This is being done to promote science understanding for their public I don't know if someone else has video sound bites available on GM crop safety, but after my trip to Latin America last week, it is clear that scientists (regulators), students etc would like to have more information on the safety of GM crops Would it be possible to have short videos prepared addressing various topics relevant to the use and safety of GM crops around the world? Based on a conversation with Wayne Parrot, I asked the audience in Santiago Chile how many had seen a GM plant and only a few raised their hand Instructional videos should probably be sponsored by an independent third party, but they could be made available in many languages around the world where biotech plants are considered to be more controversial

From: EFSA newsletters [<mailto:highlights@efsa.europa.eu>]
Sent: Tuesday, April 24, 2012 11:23 AM
To: HAMMOND, BRUCE G [AG/1000]
Subject: EFSA Highlights

[EFSA European Food Safety Authority - EFSA highlights]

24 April 2012

[Bisphenol A: EFSA launches full re-evaluation focussing on exposure and possible low dose effects]

Bisphenol A: re-evaluation to focus on exposure and possible low dose effects<http://www.efsa.europa.eu/en/press/news/120424.htm?WT.mc_id=EFSAHL01&emt=1>
EFSA has started work on a new risk assessment of BPA, used in food contact materials, focussing in particular on exposure of vulnerable groups Scheduled for May 2013, the new opinion will evaluate dietary exposure and consider non-dietary sources to BPA Experts will also further evaluate possible low dose effects of BPA; low dose effects in toxicology and risk assessment is the subject of EFSA's international Colloquium on 14-15 June -registration closes on 30 April